Reading list for Digital Service Management, 15 credits (SMAA35)
The reading list was approved by the Board of the Department of Service Management and Service Studies 7 June, 2017.

The reading list is valid from 1 August, 2017.


150 pages additional literature focusing on digital retail, digital tourism, digital health and other digital service industries in component two.

100 pages additional literature chosen and applied by students in component three.

Total number of pages: approx. 1000.