

Reading list for Destination Development and Marketing (SMMV28), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29, revised 2021-02-16.

The reading list is valid from 2021-03-22.

- Avraham, Eli, & Ketter, Eran. (2013). Marketing destinations with prolonged negative images: Towards a theoretical model. *Tourism Geographies*, 15(1), pp. 145–164. Doi: 10.1080/14616688.2011.647328
- Banki, Mohammed Bala, Ismail, Hairul Nizam, & Muhammad, Isa Bala. (2016). Coping with seasonality: A case study of family owned micro tourism businesses in Obudu Mountain Resort in Nigeria. *Tourism Management Perspectives*, 18, pp. 141–152. Doi: 10.1016/j.tmp.2016.01.010
- Baum, Tom & Hagen, Laura (1999). Responses to Seasonality: the Experience of Peripheral Destinations. *International Journal of Tourism Research*, 1, pp. 299–312. Doi: 10.1002/(SICI)1522-1970(199909/10)1:5<299::AID-JTR198>3.0.CO;2-L
- Beirman, David. (2018). Thailand's approach to destination resilience: An historical perspective of tourism resilience from 2002 to 2018. *Tourism Review International*, 22, pp. 277–292.
- Colomb, Claire. (2012) *Staging the New Berlin. Place marketing and the politics of urban reinvention post-1989*. London: Routledge.
- Dinhopl, Anja, & Gretzel, Ulrike. (2016). Selfie-taking as touristic looking. *Annals of Tourism Research*, 57, 126-139. Doi: 10.1016/j.annals.2015.12.015
- Dredge, Dianne & Gyimothy, Szilvia. (2015). The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices. *Tourism Recreation Research*, 40(3), pp. 286–302. Doi: 10.1080/02508281.2015.1086076
- Espiner, Stephen, Orchiston, Caroline, & Higham, James. (2017). Resilience and sustainability: a complementary relationship? Towards a practical conceptual model for the sustainability–resilience nexus in tourism. *Journal of Sustainable Tourism*, 25(10), pp. 1385–1400. Doi: 10.1080/09669582.2017.1281929
- Fyall, Alan, Garrod, Brian, & Wang, Youchen. (2012). Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. *Journal of Destination Management & Marketing*, 1, pp. 10–26. Doi: 10.1016/j.jdmm.2012.10.002
- Garcia, Ander, Linaza, Maria Teresa, Gutierrez, Aitor, Garcia, Endika. (2019). Gamified mobile experiences: smart technologies for tourism destinations. *Tourism Review*, 74(1), pp. 30-49. Doi: 10.1108/TR-08-2017-0131
- George, E.Wanda; Mair, Heather; Reid, Donald G. (2009). *Rural Tourism Development. Localism and Cultural Change*. Bristol, Buffalo, Toronto: Channel View Publications. [240 p. Chapter. 1, 7, 12, 13, 14 ISBN 9781845411008].
- Gretzel, Ulrike. (2019). The Role of Social Media in Creating and Addressing Overtourism. In Dodds, R. & Butler, R. (Ed.). *Overtourism: Issues, realities and solutions*, pp. 62-75. Berlin: De Gruyter. Available at: https://www.researchgate.net/publication/332878549_5_The_role_of_social_media_in_creating_and_addressing_overtourism [available Feb 09 2021]
- Gyimothy, Szilvia, & Larson, Mia. (2015). Social Media Cocreation Strategies: the 3C:s. *Event Management*, 19(3), pp. 331–348. Doi:org/10.3727/152599515X14386220874760
- Gössling, Stefan, Amata Ring, Larry Dwyer, Ann-Christin Andersson & C. Michael Hall. (2015): Optimizing or maximizing growth? A challenge for sustainable tourism, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2015.1085869
- Gössling, Stefan, Daniel, Scott & C. Michael Hall. (2018). Global trends in length of stay: implications for destination management and climate change, *Journal of Sustainable Tourism*. Doi: 10.1080/09669582.2018.1529771
- Gössling, Stefan & Higham, James. (2020). The Low-Carbon Imperative: Destination Management under Urgent Climate Change. *Journal of Travel Research*, 00, 0 Doi:10.1177/0047287520933679

- Larson, Mia. (2009). Joint Event Production in the Jungle, the Park, and the Garden: Metaphors of Event Networks. *Tourism Management*, 30, pp. 393–399. Doi: 10.1016/j.tourman.2008.08.003
- Lund, Niels Frederik, Cohen, Scott. A., & Scarles, Caroline. (2018). The power of social media storytelling in destination branding. *Journal of Destination Marketing & Management*, 8, pp. 271-280. Doi: 10.1016/j.jdmm.2017.05.003
- Munar, Ana Maria. (2011). Tourist-created content: rethinking destination branding. *International Journal of Culture, Tourism and Hospitality Research*, 5(3), pp. 291-305. Doi: 10.1108/175061811111156989
- Munar, Ana María, Gyimóthy, Szilvia & Cai, Liping A. (2013). *Tourism Social Media: Transformations in Identity, Community and Culture*. Bingley, U.K: Emerald. [322 p. ISBN 9781781902622] Available as E-bok.
- Nilsson, Jan Henrik. (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*, 6(4), pp. 657-671.
- Novy, Johannes. (2018). ‘Destination’ Berlin revisited. From (new) tourism towards a pentagon of mobility and place consumption. *Tourism Geographies*, 20(3), pp. 418-442. Doi: 10.1080/14616688.2017.1357142
- Novy, Johannes & Colomb, Claire. (2019). Urban Tourism as a Source of Contention and Social Mobilisations: A Critical Review. *Tourism Planning & Development*, 16(4), pp. 358-375. doi:10.1080/21568316.2019.1577293
- Okazaki, Etsuko. (2008). A Community-Based Tourism Model: Its conception and use. *Journal of sustainable tourism*, 16(5), pp. 511–529. Doi: 10.2167/jost782.0
- Phi, Giang T. & Dredge, Dianne. (2019). Collaborative tourism-making: an interdisciplinary review of co-creation and a future research agenda. *Tourism Recreation Research*, 44(3), pp. 284-299. Doi: 10.1080/02508281.2019.1640491
- Pike, Andy. (2013). Brands and Branding Geographies. Cheltenham: Edward Elgar. [190 p. Chapter. 1, 9, 11-19 ISBN 978-0-85793-084-2] Available as E-bok.
- Saarinen, Jarkko. (2013). Critical sustainability: Setting the limits to growth and responsibility in tourism. *Sustainability*, 6(1), pp. 1-17. Doi: 10.3390/su6010001
- Trunfio, Marapina & Campana Salvatore. (2019). Drivers and emerging innovations in knowledge-based destinations: Towards a research agenda. *Journal of Destination Marketing & Management*, 14, p. 11. Doi: 10.1016/j.jdmm.2019.100370
- Ward, Stephen V. (1998) *Selling Places*. London, New York: Spon Press [235 p. ISBN 9780419206101]
- Östrup Backe, Josefine. (2020). *Enacting the local in culinary tourism. A study of culinary actors and their practices*. Media Tryck: Lund. [120 p. Chapter. 1, 5, 6, 7 ISBN 9789178953547]

Added: Articles and book chapters selected in consultation between student and teacher, approx. 400 pages.

Total amount of pages: approx. 2000.