

	Culture and Creativity Management	Retail	Supply Chain Management	Sustainable Service Management	Tourism
Semester 1	Introduction to Service Management 7.5 credits				
	Introduction to Culture and Creativity Management, 7.5 credits	Introduction to Retail, 7.5 credits	Introduction to Supply Chain Management, 7.5 credits	Introduction to Sustainability, 7.5 credits	Introduction to Tourism, 7.5 credits
	Managing Service Organisations, 7.5 credits				
	Theory of Social Sciences, 7.5 credits				
	Methods in Social Sciences, 15 credits				
Semester 2	Service Development and Entrepreneurship, 15 credits	Service Logistics, 7.5 credits	Service Logistics, 7.5 credits	Organising Sustainability, 7.5 credits	Destination Development and Marketing, 15 credits
		Retail Marketing: Theoretical Perspectives and Concepts, 7.5 credits	Sustainable Supply Chain Management, 7.5 credits	Assessment of Environmental Impact, 7.5 credits	
	Elective courses, 15 credits				
Semester 3	Management and Governance of Creative Enterprises, 15 credits	Retail and Place Development, 15 credits	Transport System Management, 7.5 credits	Social Sustainability, 7.5 credits	Value Creation and Innovation in Tourism, 15 credits
			Digitalization and E-commerce in Supply Chain, 7.5 credits	Sustainable Consumption, 7.5 credits	
Semester 4	Master's Thesis, 30 credits				