

## Reading list for Destination development and marketing (SMMV28), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29, latest revised 2021-11-29.

The reading list is valid from 2022-03-28.

- Avraham, Eli, & Ketter, Eran. (2013). Marketing destinations with prolonged negative images: Towards a theoretical model. *Tourism Geographies*, 15(1), pp. 145–164. Doi: 10.1080/14616688.2011.647328
- Banki, Mohammed Bala, Ismail, Hairul Nizam, & Muhammad, Isa Bala. (2016). Coping with seasonality: A case study of family owned micro tourism businesses in Obudu Mountain Resort in Nigeria. *Tourism Management Perspectives*, 18, pp. 141–152. Doi: 10.1016/j.tmp.2016.01.010
- Baum, Tom & Hagen, Laura (1999). Responses to Seasonality: the Experience of Peripheral Destinations. *International Journal of Tourism Research*, 1, pp. 299–312. Doi: 10.1002/(SICI)1522-1970(199909/10)1:53.0.CO;2-L
- Beery, T., Stålhammar, S., Jönsson, K.I., Wamsler, C., Bramryd, T., Brink, E., Ekelund, N., Johansson, M. Palo, T. & Schubert, P. (2016). Perceptions of the Ecosystem Services Concept: Opportunities and Challenges in the Swedish Municipal Context. *Ecosystem Services*, 17: 123–130. <http://www.sciencedirect.com/science/article/pii/S2212041615300.656>
- Beirman, David (2018). Thailand's approach to destination resilience: An historical perspective of tourism resilience from 2002 to 2018. *Tourism Review International*, 22, pp. 277–292.
- Caprioli, Laura, Larson, Mia, Ek, Richard & Ooi, Can-Seng. (2021). The inevitability of essentializing culture in destination branding: the cases of fika and hygge. *Journal of Place Management and Development*, 14 (3), pp. 346-361. DOI: 10.1108/JPM-12-2019-0114.
- Colomb, Claire. (2012) *Staging the New Berlin. Place marketing and the politics of urban reinvention post-1989*. London: Routledge.
- Dinhopl, A., & Gretzel, U. (2016). Selfie-taking as touristic looking. *Annals of Tourism Research*, 57, 126-139.
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- Fyall, Alan, Garrod, Brian, & Wang, Youchen. (2012). Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. *Journal of Destination Management & Marketing*, 1, pp. 10–26. Doi: 10.1016/j.jdmm.2012.10.002.
- Garcia, Ander, Linaza, Maria Teresa, Gutierrez, Aitor, Garcia, Endika. (2019). Gamified mobile experiences: smart technologies for tourism destinations. *Tourism Review*, 74(1), pp. 30-49. Doi: 10.1108/TR-08-2017-0131
- George, E. Wanda; Mair, Heather; Reid, Donald G. (2009). *Rural Tourism Development. Localism and Cultural Change*. Bristol, Buffalo, Toronto: Channel View Publications. Chap. 1, 7, 12, 13, 14 [86 p.]
- Gretzel, U. (2019). The Role of Social Media in Creating and Addressing Overtourism. In Dodds, R. & Butler, R. (Red.). *Overtourism: Issues, realities and solutions*, pp. 62-75. Berlin: De Gruyter. [https://www.researchgate.net/publication/332878549\\_5\\_The\\_role\\_of\\_social\\_media\\_in\\_creating\\_and\\_addressing\\_overtourism](https://www.researchgate.net/publication/332878549_5_The_role_of_social_media_in_creating_and_addressing_overtourism) [available Feb 09 2021]
- Gretzel, U., Sigala, M., Xiang, Z., & Koo, C. (2015). Smart tourism: foundations and developments. *Electronic Markets*, 25(3), 179-188.
- Gyimothy, Szilvia, & Larson, Mia. (2015). Social Media Cocreation Strategies: the 3C:s. *Event Management*, 19(3), ss. 331–348. Doi:org/10.3727/152599515X14386220874760
- Gössling, Stefan; Amata Ring, Larry Dwyer, Ann-Christin Andersson & C. Michael Hall (2015): Optimizing or maximizing growth? A challenge for sustainable tourism, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2015.1085869

- Gössling, Stefan; Daniel Scott & C. Michael Hall. (2018): Global trends in length of stay: implications for destination management and climate change, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2018.1529771
- Gössling, Stefan & Higham, James. (2020). The Low-Carbon Imperative: Destination Management under Urgent Climate Change. *Journal of Travel Research*, 00, 0 Doi:10.1177/0047287520933679
- Larson, Mia. (2009). Joint Event Production in the Jungle, the Park, and the Garden: Metaphors of Event Networks. *Tourism Management*, 30, pp. 393–399. Doi: 10.1016/j.tourman.2008.08.003
- Larson, Mia, & Gyimothy, Szilvia. (2013). Collaboration Deficiencies in Meetings Networks: Casestudies of Two Peri-urban Destinations. *Journal of Policy Research in Tourism, Leisure and Events*, 5(1), pp. 62–80. Doi: 10.1080/19407963.2012.734992
- Lund, N. F., Cohen, S. A., & Scarles, C. (2018). The power of social media storytelling in destination branding. *Journal of Destination Marketing & Management*, 8, 271-280.
- Muñar, Ana-Maria. (2011). Tourist-created content: rethinking destination branding. *International Journal of Culture, Tourism and Hospitality Research*, 5(3), pp. 291-305. Doi: 10.1108/17506181111156989
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- Månsson, Maria & Eskilsson, Lena. (2013). *The attraction of Screen Destinations*. Baseline Report, Euroscreen.
- Nilsson, Jan Henrik. (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*. Doi: 10.1108/IJTC-08-2019-0117.
- Novy, Johannes. (2018). ‘Destination’ Berlin revisited. From (new) tourism towards a pentagon of mobility and place consumption. *Tourism Geographies*, 20(3), pp. 418-442. Doi: 10.1080/14616688.2017.1357142
- Novy, Johannes & Colomb, Claire. (2019). Urban Tourism as a Source of Contention and Social Mobilisations: A Critical Review. *Tourism Planning & Development*, 16(4), pp. 358-375. doi:10.1080/21568316.2019.1577293
- Okazaki, Etsuko. (2008). A Community-Based Tourism Model: Its conception and use. *Journal of sustainable tourism*, 16(5), pp. 511–529. Doi: 10.2167/jost782.0
- Palo, R. T., Lagerkrantz K., Bramryd, T., Johansson M., Jönsson I., Wamsler, C., Brink E. Beery T., Schubert P. & Ekelund N. (2016). Priority areas in municipality planning; use of ecosystem services and environmental impact assessments in relation to research needs. *One Ecosystem*, 1: e9869. <http://oneecosystem.pensoft.net/article/9869/>
- Phi, Giang T. & Dredge, Dianne. (2019). Collaborative tourism-making: an interdisciplinary review of co-creation and a future research agenda. *Tourism Recreation Research*, 44(3), pp. 284-299. Doi: 10.1080/02508281.2019.1640491
- Pike, Andy. (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [Chap. 1, 9, 11-19. 182 p. ISBN 978-0-85793-084-2]
- Saarinen, Jarkko. (2013). Critical sustainability: Setting the limits to growth and responsibility in tourism. *Sustainability*, 6(1), pp. 1-17. Doi: 10.3390/su6010001
- Seraphin, H. (2021). COVID-19: an opportunity to review existing grounded theories in event studies. *Journal of Convention & Event Tourism*, 22 (1), pp. 3-35, Doi: 10.1080/15470148.2020.1776657.
- Trunfio, Marapina & Campana Salvatore. (2019). Drivers and emerging innovations in knowledgebased destinations: Towards a research agenda. *Journal of Destination Marketing & Management*, 14, p. 1-11. Doi: 10.1016/j.jdmm.2019.100370
- Ward, Stephen V. (1998) *Selling Places*. London, New York: Spon Press [250 p].
- Östrup Backe, Josefine. (2020). *Enacting the local in culinary tourism. A study of culinary actors and their practices*. [Chap.1, 5, 6, 7, 115 p.] Media Tryck: Lund.

Additional: Articles and book chapters selected in consultation between student and teacher, approximately 500 pages.

Total amount of pages: Approx. 2 260.