



**LUND**  
UNIVERSITY

Faculty of Social Sciences

## **SMMV16, Introduction to Tourism, 7.5 credits**

*Introduktion till turism, 7,5 högskolepoäng*

Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by the board of the Department of Service Management and Service Studies on 2019-03-29 to be valid from 2019-08-01, autumn semester 2019.

### **General Information**

The course is included in the first semester of the Master of Science (120 credits) programme in Service Management and is the first course specific to the specialisation in Tourism.

*Language of instruction:* English

*Main field of studies*

Service Management

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

For a Pass on the course, the students shall be able to

#### **Knowledge and understanding**

- demonstrate knowledge of key concepts, models and theories of tourism as a research area, and its bifurcation into a research tradition of business administration and one of more general social sciences

#### **Competence and skills**

- demonstrate skills to independently write a research question adopting a position to and problematisation of tourism as a research area
- assimilate and analyse the theoretical, analytical and empirical content of academic texts.

## **Judgement and approach**

- make critical and independent assessments by referring to and take a position on theories and arguments within relevant research areas

## **Course content**

The course provides students with an overview of the interdisciplinary research field of tourism. A basic distinction is made between management-oriented tourism research and other social sciences tourism research. In particular, the course provides broad introductions to key theories, ideas, concepts and models, and problematisations based on critical discourse theory of tourism as a research area and phenomenon.

It starts with a general overview encompassing a large part of the area. Following this, each student is to choose a more delimited field for further individual specialisation, including thematic positioning and theoretical problematisation.

## **Course design**

The teaching consists of lectures, seminars and individual supervision.

Unless there are valid reasons to the contrary, compulsory participation is required in seminars. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for or re-take compulsory components. This also applies to students who have been absent because of duties as an elected student representative.

## **Assessment**

The assessment is based on

an individual written essay (5.5 credits)

active participation in two out of four literature seminars including submission of reflections before the seminar (2 credits)

The course includes opportunities for assessment at a first examination, a re-sit close to the first examination and a second re-sit for courses completed in the past year (catch-up exam). At least two further re-examinations on the same course content are offered within a year of a major change or discontinuation of the course. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, E, D, C, B, A.

The grade for a non-passing result is Fail. The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E, the student must show acceptable results. For the grade of D the student must show satisfactory results. For the grade of C the student must show good results. For the grade of B the student must show very good results. For the grade A the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

The seminars (module code 1902) are exempted from the grading scale above. The grades awarded for the seminars are Pass or Fail.

For the grade of Pass on the whole course, the student must have been awarded at least the grade of E for module code 1901 and a grade of Pass for module code 1902.

At the start of the course, students are informed about the learning outcomes stated in the syllabus and about the grading scale and how it is applied on the course.

## **Entry requirements**

To be admitted to the course, the student must be admitted to the Master of Science (120 credits) programme in Service Management (SASMA), 120 credits.

Oral and written proficiency in English corresponding to English 6/B from Swedish upper secondary school is a requirement. International qualifications will be assessed in accordance with national guidelines.

## Subcourses in SMMV16, Introduction to Tourism

Applies from H19

- 1901 Individual Written Essay, 5,5 hp  
Grading scale: Fail, E, D, C, B, A
- 1902 Seminars, 2,0 hp  
Grading scale: Fail, Pass