

Reading list for Value Creating and Innovation in Tourism (SMMR32), 15 Credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 9 September, 2015.

The reading list is valid from 1 October 2015.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (eds.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Especially chapters: 1, 3, 4, 11, 13.)] E-book
- Hall, C. Michael & Williams, Aan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 s.] E-book.
- Holbrook, Morris B. (ed.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 s.] E-book
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (eds.) (2014). *Creating Experience Value in Tourism*. [288 s.] E-book
- Sundbo, Jon & Sørensen, Fleming. (eds.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 s.] E-book.
- Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 s. ISBN 9781137402516]

There is an addition of articles regarding experience, innovation and value amounting to approx. 300 pages.

Total amount of pages: 1700.

Litteraturlista för Värdeskapande och innovation i turismbranschen, 15 hp, (SMMR32)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2015-09-09.

Litteraturlistan börjar gälla 2015-10-01.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (red.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Särskilt kapitlen: 1, 3, 4, 11, 13.)] E-bok
- Hall, C. Michael & Williams, Aan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 s.] E-bok.
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Dessutom tillkommer artiklar och annat skriftligt material motsvarande 300 sidor. Dessa berör upplevelse, innovation och värde.

Totalt antal sidor: ca 1700