

## Reading list Service Development and Entrepreneurship (SMMV22), 15 hp.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29.

The reading list is valid from 2020-02-01.

- Alacovska, Ana. (2018). Informal creative labour practices: A relational work perspective. *Human Relations*, 71(12): pp. 1563-1589. doi.org/10.1177/0018726718754991
- Albinsson, Staffan. (2018). Musicians as entrepreneurs or entrepreneurs as musicians? *Creativity and Innovation Management*, 27(3): pp. 348-357. Doi:10.1111/caim.12254
- Andersson, Fredrik O. (2016). Nascent Nonprofit Entrepreneurship: Exploring the Formative Stage of Emerging Nonprofit Organizations. *Nonprofit and Voluntary Sector Quarterly*, 45(4) pp. 806–824. Doi: 10.1177/0899764015603203
- Bergamini, Michela, Van de Velde, Ward, Van Looy, Bart & Visscher, Klaasjan. (2018). Organizing artistic activities in a recurrent manner: (on the nature of) entrepreneurship in the performing arts. *Creativity and Innovation Management*, 27(3): pp. 319–334. Doi: 10.1111/caim.12240
- Carlsson, Bo, Braunerhjelm, Pontus, McKelvey, Maureen, Olofsson, Christer, Persson, Lars & Ylinenpää, Håkan. (2013). The evolving domain of entrepreneurship research. *Small Business Economics*, 41: pp. 913–930. Doi: 10.1007/s11187-013-9503-y
- Coblence, Emmanuel & Sabatier, Valérie. (2014). Articulating Growth and Cultural Innovation in Art Museums: The Louvre’s Business Model Revision. *International Studies of Management and Organization*, 44(4), pp. 9–25. Doi: 10.2753/IMO0020-8825440401
- Collins, Patrick & Cunningham, James A. (2017). *Creative Economies in Peripheral Regions*. Cham: Palgrave Macmillan. [229 p. ISBN 9783319521657]
- Desa, Geoff. (2010). “Social Entrepreneurship: Snapshots of a Research Field in Emergence.” In: Hockerts Kai, Johanna Mair and Jeffrey Robinson (Red.) (2010) *Values and Opportunities in Social Entrepreneurship*. Basingstoke: Palgrave Macmillan. [pp. 6–28. ISBN 9780230298026] Finns som e-bok.
- Ebbers, Joris J & Wijnberg Nachoem M. (2017). Betwixt and between: Role conflict, role ambiguity and role definition in project-based dual-leadership structures. *Human Relations* 70(11), pp. 1342–1365. Doi: 10.1177/0018726717692852
- Essig, Linda. (2017). Same or different? The “cultural entrepreneurship” and “arts entrepreneurship” constructs in European and US higher education. *Cultural Trends*, 26(2), pp. 125–137. Doi: 10.1080/09548963.2017.1323842
- EU (2017) *Mapping the creative value chains - a study on the economy of culture in the digital age*. European Commission. 335 p. <http://www.keanet.eu/wp-content/uploads/Final-report-Creative-Value-Chains.pdf>
- Granados, Cristian, Merce, Bernardo & Montserrat, Pareja. (2017). How do creative industries innovate? A model proposal. *Creative Industries Journal*, 10(3), pp. 211–225. Doi: 10.1080/17510694.2017.1393192
- Heidemann Lassen, Astrid, McKelvey, Maureen & Ljungberg, Daniel. (2018). Knowledge-intensive entrepreneurship in manufacturing and creative industries: Same, same, but different. *Creativity and Innovation Management* 27(3): pp. 284–294. Doi: 10.1111/caim.12292
- Huxham, Chris & Vangen, Siv. (2000). Ambiguity, complexity and dynamics in the membership of collaboration. *Human Relations*, 53(6): pp. 771–806. Doi: 10.1177/0018726700536002
- Jang, Hee Soun, Feiock, Richard C. & Saitgalina, Marina. (2013). Institutional collective action issues in non-profit self-organized collaboration. *Administration and Society*, 48(2): pp. 163–189. Doi: 10.1177/0095399713513139

- Kohn, Karsten & Wewel, Sojvejk A. (2018). Skills, scope and success: An empirical look at the start-up process in creative industries in Germany. *Creativity and Innovation Management*, 27(3): pp. 295–318. Doi: 10.1111/caim.12279
- Konrad, Elmar D. (2013). Cultural Entrepreneurship: The Impact of Social Networking on Success. *Creativity & Innovation Management* 22(3), pp. 307–319. Doi: 10.1111/caim.12032
- Küttim, Merle, Arvola, Katrin & Venesaar Urve. (2011). Development of creative entrepreneurship: Opinion of managers from Estonia, Latvia, Finland & Sweden. *Verslas: Teorija ir praktika/business: Theory and practice*, 12(4): pp. 369–378. Doi: 10.3846/btp.2011.38
- Lange, Bastian. (2017). “Making Your Career in Creative Industries: The Paradox Between Individual Professionalization and Dependence on Social Contexts and Professional Scenes.” In: Chapain, Caroline & Stryjakiewicz, Tadeusz (Red.) (2017). *Creative Industries in Europe: Drivers of New Sectoral and Spatial Dynamics*. Cham: Springer. [pp. 109–127. ISBN 9783319564975]
- Le Breton-Miller, Isabelle & Miller, Danny. (2015). The paradox of resource vulnerability: Considerations for organizational curatorship. *Strategic Management Journal*, 36(3), pp. 397–415. Doi: 10.1002/smj.2220
- Lindqvist, Katja. (2017). Art ventures as hybrid organisations: Tensions and conflicts relating to organisational identity. *International Journal of Entrepreneurial Venturing*, 9(3), pp. 242–259.
- Lingo, Elizabeth Long & O’Mahony, Siobhán. (2010). Nexus work: Brokerage on creative projects. *Administrative Science Quarterly* 55: pp. 47–81. Doi: 10.2189/asqu.2010.55.1.47
- Lounsbury, Michael & Glynn, Mary Ann. (2001). Cultural entrepreneurship: Stories, legitimacy, and the acquisitions of resource. *Strategic Management Journal* 22(6/7), pp. 545–564. Doi: 10.1002/smj.188
- Lyubareva, Inna, Benghozi, Pierre-Jean & Teaiki, Fidele. (2014). Online Business Models in Creative Industries: Diversity and Structure. *International Studies of Management and Organization*, 44(4), pp. 43–62. Doi: 10.2753/IMO0020-8825440403
- Morawski, Mieczysław. (2017). Business Model Used in Companies Representing Creative Industries. I *Global Opportunities for Entrepreneurial Growth: Coopetition and Knowledge Dynamics within and across Firms*. Bingley, UK: Emerald. [pp. 55–73. ISBN 9781787145016]
- Morris, Michael H., Justin W. Webb & Rebecca J. Franklin. (2011). Understanding the Manifestation of Entrepreneurial Orientation in the Nonprofit Context. *Entrepreneurship Theory and Practice* 35(5), pp. 947–971. Doi: 10.1111/j.1540-6520.2011.00453.x
- Neck, Heidi, Brush, Candida & Allen, Elaine. (2009). The landscape of social entrepreneurship. *Business Horizons* 52, pp. 13–19. Doi: 10.1016/j.bushor.2008.09.002
- Nilsson, Catharina. (2014). *Innovation in museums: Locating key changes within the elaborated characteristics-based model of services*. Master’s thesis. 100 s. <http://lup.lub.lu.se/student-papers/record/4689530>
- Reckwitz, Andreas. (2017). *The Invention of Creativity. Modern Society and the Culture of the New*. Cambridge and Malden: Polity Press. [300 p. ISBN 9780745697048]
- Scharff, Christina. (2016). The Psychic Life of Neoliberalism: Mapping the Contours of Entrepreneurial Subjectivity. *Theory, Culture & Society* 33(6), ss. 107–122. Doi: 10.1177/0263276415590164
- Schulte-Holthaus, Stefan. (2018). Entrepreneurship in the Creative Industries. A Literature Review and Research Agenda. In: Innerhofer Elisa, Pechlaner, Harald & Borin, Elena. (Ed.) (2018). *Entrepreneurship in Culture and Creative Industries: Perspectives from Companies and Regions*. Cham: Springer. [pp. 99–154. ISBN 9783319880457]
- Solebello, Nicholas, Tschirhart, Mary & Leiter, Jeffrey. (2016). The paradox of inclusion and exclusion in membership associations. *Human Relations* 69(2): pp. 439–460. Doi: 10.1177/0018726715590166
- Swan, Jacky & Scarbrough, Harry. (2005). The politics of networked innovation. *Human Relations* 58(7): pp. 913–943.
- Varbanova, Lidia. (2013). *Strategic Management in the Arts*. New York: Routledge. [pp.1-21. ISBN 978-0-415-53002-6]

- Verschuere Bram, Beddeleem, Eline & Verlet, Dries. (2014). Determinants of Innovative Behaviour in Flemish Nonprofit Organizations: An empirical research. *Public Management Review* 16:2, pp. 173-198. Doi: 10.1080/14719037.2012.757347
- Wing-Fai, Leung, Gill, Rosaling & Randle, Keith. (2015). Getting in, getting on, getting out? Women as career scramblers in the UK film and television industries. *The Sociological Review*, 63:S1: pp. 50-65. Doi: 10.1111/1467-954X.12240

In addition to the literature mentioned above, there are at least 20 articles added (about 300 pages). The course literature from the SMMV12 course is used as reference literature.

Total amount of pages: approx. 2 000